

NEWS OF THE BLUES
July 1958

THE FLORIDA BLUE CROSS-BLUE SHIELD EMPLOYEE PUBLICATION



**It is in loving memory of Hilary Ann
that we find ourselves united in sadness.**

Hilary Ann Schroder died
June 20, 1958 from injuries
received in an automobile
accident.



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**NEW
ADDITIONS
TO THE**

BLUE CROSS

BLUE SHIELD

FAMILY

IN JUNE

Tampa Office
Anne Abrisch



Betty Gaskins
Subscribers Service



Gay Carter
Claims



Carolyn Exum
Subscribers Service



Yvonne Gaskins
Non-Group



Margie Sauls
IBM



Kay Goodell
Medicare



Rose Hopkins
Subscribers Service



Dee Ellis
Claims



Dana Ruth Crowe
Enrollment



Earl Abercrombie
Services



Carolyn Weaver
Claims



Patricia Clark
Subscribers Service



Connie Goodwin - rehire
Subscribers Service

INTRODUCING PETER SPELLMAN

ACTUARY FOR BLUE CROSS-BLUE SHIELD PLANS IN DISTRICT VI



PETER SPELLMAN

A welcomed newcomer to Blue Cross-Blue Shield who brings with him a refreshing accent from foggy old London, is Peter Spellman. Mr. Spellman is the new Actuary for seven Plans in District VI with his headquarters being in Jax.

An Actuary is something new to most of us, however a simple definition of it is insurance technician. Mr. Spellman will be working on rate structures, benefit forms, and many other details in our prepayment program.

The Spellmans come to us from Ft. Wayne, Indiana where Mr. Spellman was an Actuary for the Lincoln National Life Insurance Company. The other members of his family are his wife, Irma, and their six month

old daughter, Vivian Diane.

Leaving London after the war in 1946, Mr. Spellman came to Canada. There he was graduated from the University of Manitoba in Actuarial Mathematics. An earlier visit to the United States prompted him in coming to our country to live in 1951.

You might be interested in this coincidence. Mr. Spellman was a co-worker of the brother of our IBM Manager, Mr. Adams, in Indiana. However, our Mr. Adams and Mr. Spellman had never met until the latter arrived at Blue Cross-Blue Shield.

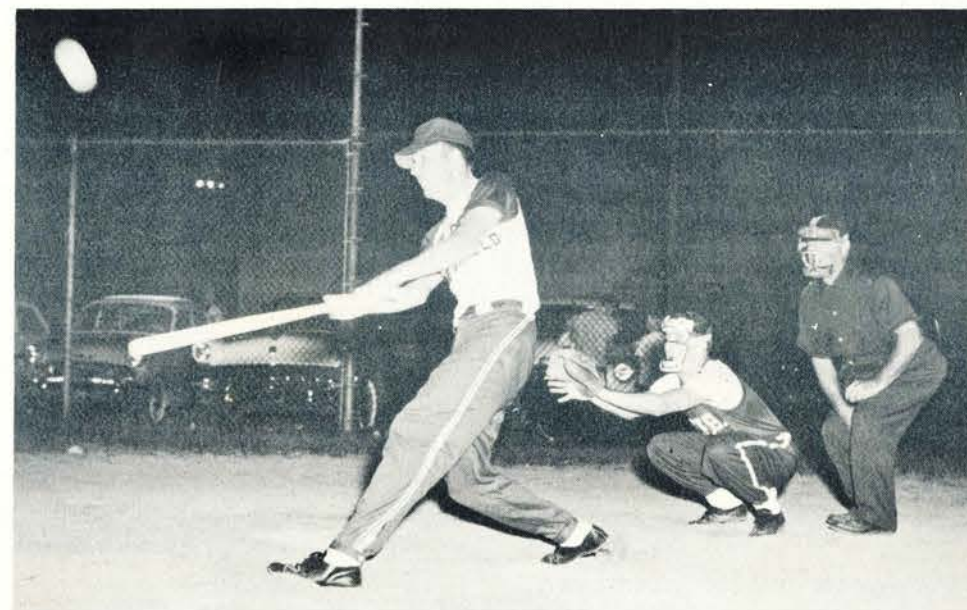
We jolly well know we'll enjoy having you with us, Mr. Spellman!

SOFTBALL IN FULL SWING

The score was 6 to nothing when Webb came up to bat. He dusted his hands, hitched his pants and donned his hat. The ball came soaring at him once, twice and then again. The umpire with his eyes closed cried "you're out" and that was the end.

(The inspiration for the poem came from the action shot snapped below of Charlie Webb and the umpire.)

The batter up in the picture to the right is David Austin, pitcher for the team.





Graduating Med Students Get To Know Miami Blue Cross-Blue Shield Folks.....

The first class to graduate from the Medical School of the University of Miami had an unexpected course added to their curriculum before they laid down their pencils and books. It was a short course on the whys and wherefores of Blue Shield of Florida.

This was a public relations

move that will pay dividends in better understanding in years to come between the doctors and their Blue Shield Plan.

Dr. Henry J. Babers, head of the Florida Medical Association's Committee of Seventeen, spoke to the graduating class at one session, giving them a background education in the fundamentals and aims of Blue Shield.



MARGARET AND JIM HUGHES

The following week Jim Hughes, Regional Manager of our Southern Regional Area, spoke to the students about the overall picture of prepayment programs. He brought into his discussion a comparison of the various types of programs available to the public with a review of some of the problems

facing the field of prepayment, such as over-utilization of protection by the public, etc.

On May 29th, the graduating class was honored with a dinner which gave them an opportunity to meet, from the Miami office, the Managers and Representatives and their wives.

Arrangements were made for the dinner by Jim Hughes, who along with his wife, Margaret, shared the duties of host with Mr. and Mrs. Schroder.

A close up of one of the tables shows us, at the far end of the table seated across from each other, Jayne and Don Huguenot. With them are some of the graduated medical students and their dates.



BUDDING CAREERS SEEN IN SUMMER EMPLOYEES



Enjoying a coffee break and some campus chatter are from left to right, Melda Snead, George Masters, Frank Coffee and Nancy Padgett.

Perhaps there is nothing so refreshing as the air of youth and vitality. Summer has brought to Blue Cross-Blue Shield many eager faces that create such an air.....our summer employees.

Filling in during our employee vacations, our summer people are mostly students, who will either begin college days this fall or return to the campus as veteran students. In the meantime, they are gaining experiences at Blue Cross-Blue Shield that are not a part of any classroom.

We thought you might be interested in knowing what our newly acquired co-workers will be doing this fall. So let's take a glimpse at the interesting and various fields of study they have chosen.

MR. HERBERT'S OFFICE

Claire Torrans will be a senior at the University of Florida where she is majoring in Mathematics.

CLAIMS DEPARTMENT

Marsha Jordan returns to Mississippi College, Jackson, Miss. where she will be a sophomore English major.

George Masters will be a newcomer on the campus of the St. Louis School of Dentistry.

Harriet Cox begins her freshman year at St. Mary of the Woods in Indiana where she'll major in Clothing and Textiles.

Norma Harshberger will be graduated from Stetson University in Education next spring.

I B M DEPARTMENT

Tim Irwin will be a freshman in Pre-Med at Tulane University in New Orleans.

FIELD

Back with us again this year is Jack Herbert who will be a junior in Pre-Law at Mount St. Mary's in Emmitsburg, Maryland this fall. Jack is the son of our Assistant Director, J. W. Herbert.

RECORDS DEPARTMENT

A familiar face on the campus at Syracuse University will be Nancy Padgett, a senior majoring in English Education.

Susanne Edwards will be a junior at Florida State University where she's majoring in Elementary Education.

Betty Willoughby will return to Southwestern Louisiana Institute as a senior in Physical Education and English.

SUBSCRIBERS SERVICE DEPT

Sandra Cochran will be a sophomore at Jacksonville University where she's majoring in Elementary Education.

An English Literature and Modern Language major, Frank Coffee will be a junior at Florida State University.

Ann McLeod will be getting a big welcome back at Maryville College in Tennessee. She'll be a sophomore Home

Economics major.

Billy Harvey, daughter of Martha Harvey, Subscribers Service, will be a senior at Lee High School.

CASHIERS DEPARTMENT

Bill Stroup will rejoin his classmates at Mississippi College where he'll be a senior English major.

SERVICES DEPARTMENT

David Greene hopes to be a permanent employee at Blue Cross-Blue Shield this fall. He's the son of Jerry Greene, Claims.

George Pope will be a senior at Bolles School.

A Political Science major, George "Budd" Kummer will be a junior at Jacksonville University.

Brian Herbert will return to Belmont Abbey in Charlotte, N. C., as a sophomore Engineering major. Brian is also the son of our Assistant Director.

MEDICARE DEPARTMENT

Melda Snead will be a freshman at Mississippi College and will major in Education. She's the daughter of Mel Snead, Hospital Relations.

Linda's four bosses, Bill Oppen, Don Huguenot, Bill Timponi and Ira Gould.



variety is the spice of life

expresses the secretarial duties of Linda Holland, secretary to four men in the Miami office. To sum up her "official and unofficial" duties, Linda composed the ode, "What is a Secretary?" in honor of her bosses.....Don Huguenot, Branch Manager 3 and Representatives Bill Oppen, Ira Gould and Bill Timponi.



Linda Holland, Miami, gives us a realistic glimpse into the secrets of a secretary.

WHAT IS A SECRETARY?

BY LINDA HOLLAND

A secretary is a girl who is hired to help others. Her usual duties include typing reports, filing papers, digging up "lost" information, making appointments, cancelling appointments, answering phones, writing letters, and getting firm representatives back into the good graces of their subscribers.

These are jobs that a good secretary performs everyday. However, a secretary renders many other services which are not precisely called for and for which she is rarely given credit.

First she is a "housekeeper"...doesn't she try to keep your desk clear for you even though it is an unending process? Be honest now, fellas, doesn't she? What about the times you come in from making calls all day in the heat, disgusted with people in general and angry with some guy who gave you a rough time. Doesn't she listen while you expound on the subject of how "lousy" the whole human race is? It helps to get the day's problems off your mind....so she listens, sympathizes and consoles.

And then there are always little secrets or opinions you're anxious to give vent to.....don't you usually turn to the gal behind the typewriter whom you can trust to say nothing?

She's also a nurse. When you aren't feeling well, she's ready to help with an aspirin or a cold towel.

Your secretary doesn't have to do these things....they're not part of her job.....but she does them just the same, because she respects you and likes you. Her reward may be a smile, a friendly "hello", a casual wave of the hand...or maybe nothing at all. But she knows you appreciate these things and she is always ready to help.

The relationship between you and your secretary can be summed up in one word.... she's your PAL.



RONALD DORR



WHALEN STROBHAR

LEARNING INTERNAL PROCEDURES

A new representative in the Miami area, Ronald Dorr visited the home office the week of June 15th to become familiar with departmental procedures and operations.

Ron is a graduate of Iowa State Teachers' College and lucky for us, the sunny south lured he and his wife, Joar into coming to Florida.

Although Ron is modest about his past achievements, he did tell us that a promising baseball career with the Brooklyn Dodgers was short lived when he injured an arm.

We enjoyed having you with us, Ron. Come back soon!

A familiar face to all of us since April is that of Whalen Strobhar, new Jacksonville representative who joined Ron in department orientation.

A native of Bradenton, Stro is a graduate of the University of Florida school of Business Administration.

Stro's hobbies rotate around the aquatic sphere, from fishing to sailing and skiing. He's right at home on a golf course too!

Stro holds the title of lone bachelor among our representatives.

Nice to have you aboard, Stro!

A gal who is always neat and attractive is Betty White. Her first assignment at Blue Cross-Blue Shield five years ago was in the Non-Group Dept. From there she was transferred to Enrollment, and three years ago she became an invaluable asset in Mr. Schroder's office. Betty's husband, Herbert, is an employee of the Seaboard Railroad. Together the Whites enjoy water skiing and dancing; Betty's individual interests include cooking and typing.



Betty White

NEW CANDIDATES FOR THE FIVE YEAR CLUB

Ilene Gladson reached the five year mark on June 22nd. A native of Iowa, she came to Miami in 1944 where she met and married her husband, John. Ilene and John, who is Assistant Manager of Family Finance, have two children, John, Jr. and Vickie Jean. Ilene's interests and hobbies include outings with the family, reading good books, decorating her home and sewing most of the clothing for herself and Vickie!

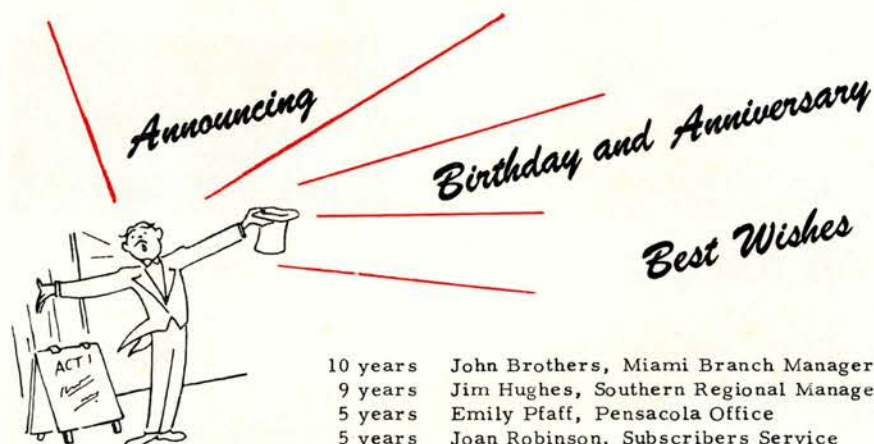
FIVE YEARS AND
GOING STRONG...



Ilene Gladson

Eunice Barbot	Records
Louise Harper	Records
Whaler Strobhar	Rep., Jacksonville
Gene Parr	Accounting
Sonya Petit	Representatives
Barbara Daniels	Records
Ruth Sodek	Subscribers Service
Therese Rousselle	Records
Chuck Smith	Data Processing Coordinator
Emily Pfaff	Pensacola Office
Barbara Kinard	Representatives
Effie Cureton	Tallahassee Office
Julia White	Services
Bill Timpone	Rep., Miami
Charlie Webb	Enrollment
Lillian Lee	Subscribers Service
Henry Michael	Rep., Tampa
Mickey Dennison	Claims
Jeannette Moore	Transcribing
Ethel Gossman	Claims
Muriel Waters	Subscribers Service
Donald Dolan	Subscribers Service

birthdays



anniversaries

10 years	John Brothers, Miami Branch Manager	7/27/48
9 years	Jim Hughes, Southern Regional Manager	8/3/49
5 years	Emily Pfaff, Pensacola Office	7/27/53
5 years	Joan Robinson, Subscribers Service	8/6/53
4 years	Lorraine Tovey, IBM	7/22/54
4 years	Ira Gould, Miami Representative	8/9/54
4 years	Henry Michael, Tampa Representative	8/9/54
3 years	Ela Waters, Services	8/1/55
3 years	Barbara Davis, Claims	8/10/55
3 years	Earl Owens, Services	8/15/55
2 years	Subscribers Service	7/17/56
2 years	Verna Booth, Claims	7/23/56
1 year	Etta Harville, Claims	7/16/57
1 year	Ruby Skipper, Records	7/18/57
1 year	Mary Lewis, Claims	7/23/57
1 year	Clara Rose, Claims	7/23/57
1 year	Grace Eubanks, Subscribers Service	7/23/57
1 year	Myrtice Carroll, Records	7/23/57
1 year	Betty Otley, Subscribers Service	7/29/57
1 year	Jo Ann Leavell, Orlando Office	7/29/57
1 year	Terry Owens, Services	7/31/57
1 year	Dorothy Mickler, Subscribers Service	8/8/57
1 year	Sue Coverdale, Claims	8/13/57

BARBECUE SLATED FOR

JULY 19th



Hop into a pair of bermudas or slacks and follow the crowd to the Pistol Club on Saturday, July 19 for a lively afternoon and evening at the Barbecue, co-sponsored by Blue Cross-Blue Shield and the Employees' Club.

John L. Bentley, President of the club, reports that the entertainment committee has put a lot of hard work into planning activities for the whole family. Members of the committee are Marilyn Davis, Mickey Caruso, Sonya Petit, Marie Williams, and Earl Owens.

The kickoff will be at 4:00 o'clock when recreation activities get underway. For the little ones there will be all kinds of childrens' games. Grownups will be able to show off their talents in volley ball,

horse shoes, badminton, table tennis and cards.

The feast begins at 6:00 o'clock with one of the best caterers in this section serving barbecued ribs and chicken. Soft drinks and beer will be served throughout the evening.

Whether you like to do the mambo, the charleston or the fox trot, you can be sure John Thomas' Orchestra will be playing the music you like from 8:00 o'clock until 12.

July 19 will be a fun filled day for everyone. Mamas and Papas will be showing off their offsprings... and we'll get a good look at the dates of our guys and dolls.

See you all there!

FLASH!!!

WATCH FOR

A

FULL REPORT

ON

MATTIE GODWIN

IN EUROPE

IN

NEXT

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Phone: Elgin 5-5411

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Marion Fisher, Enrollment
Ina DeVane, Records
Catherine Cavey, Transfer
Juanita Dougherty, Telephone
Julia White, Services
Louise Perkinson, IBM
Mickey Caruso, Cashiers
Mary Bell, Billing
Connie Coniaris, Claims
Stewart Hicks, Medicare
Jeanette Barber, Non-Group

Dot Stevens - Editor

Dave Mancini - Consulting
Editor

Helen Todd - Production

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